

2017 Provincial Agricultural Service Board Conference

“Under the Alberta Sky:
People,
Partnerships,
Progress”

Day 1

Tuesday, January 24th, 2017

4:00 – 9:00 pm

Conference Registration

4:00 – 7:00 pm

Under the Northwest Sky Tradeshow

7:00 – 7:30 pm

Welcome Reception

7:30 – 8:00 pm

Keynote speaker – Bill Wilson, CEO, The Rural Channel

Join us for an evening with Bill Wilson, The Rural Channel CEO who hosts one of the longest running agriculture based programs airing on TV today - Prairie Farm Report.

8:00 – 10:00 pm

Under the Northwest Sky Tradeshow & Wine and Cheese Reception

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Day 2

Wednesday, January 25th, 2017

6:00 am

Workout with Olympian Adam Kreek!

Join Adam for a fun and invigorating early morning fitness session. All abilities welcome and encouraged to attend! Most importantly, this session is all inclusive: all age, all body shapes, all fitness levels are welcome. If the only people who show up are the three exercise freaks training for their next seven marathons, Adam will sweep the halls knocking on room doors... That's a joke. Bring your runners and join in!

7:00 – 8:15 am

Breakfast

7:00 – 5:00 pm

Registration Desk Open

8:30 – 8:50 am

Welcome from Conference Chairman, Bill Lee

National Anthem

AAMD&C President

City of Edmonton

AAAF President

8:50 – 9:50 am

Lessons in Leadership: *It's the strength to continue that counts-*

Adam Kreek

9:50 – 10:20 am

Refreshment Break and Industry Trade Show in Foyer

10:20 – 12:00 pm

2016 Report Card and Resolutions Session 1

12:00 – 1:15 pm

Lunch and Industry Trade Show open in Foyer

1:15 – 2:15 pm

Humor for the Heart of Agriculture - Damian Mason

2:15 – 3:00 pm

Safe Food for Canadians Act Update – TBA

3:00 – 3:30 pm

Refreshment Break and Industry Trade Show in Foyer

3:30 – 4:30 pm

Local Food Isn't the Solution - Kevin Kossowan

4:30 – 5:30 pm

Industry Trade Show in Foyer

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Day 3 Thursday, January 26th, 2017

7:00 - 8:15 am

Breakfast

7:00 - 5:00 pm

Registration Desk Open

8:25 - 8:30 am

Opening Remarks

8:30 - 9:15 am

People, Partnerships, Progress Panel

9:15 - 9:30 am

Agriculture for Life Presentation

9:30 -10:00 am

Refreshment Break and Industry Trade Show open in Foyer

10:00 - 11:00 am
Michael Kerr

Popular Culture versus Science: A Battle We Must Win! - Timothy Caulfield

11:00 -12:00 noon

Global Macro-trends and the Future of Agriculture in Alberta - John Knapp

12:00 - 1:15pm

Lunch and Industry Trade Show in Foyer

1:15 - 2:15pm
Michael Kerr

Inspiring Workplaces -The Way Work OUGHT to be! -

2:15 - 3:15pm

Rethinking Carnivores - Kevin Van Tighem

3:15 - 3:30 pm

Fortis Alberta Presentation

3:30 - 3:50pm
in Foyer

Refreshment Break, last chance for Industry Trade Show

3:50 - 4:30 pm

Resolutions Session 2

6:00 -7:00 pm

Cocktails

7:00 - 10:00 pm

Banquet and Awards

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Entertainment - Dueling Pianos

Day 4

Friday, January 27th, 2017

7:15 - 8:30 am

Breakfast

8:30 - 8:45 am

Provincial Act Updates - Doug Macaulay, Agricultural Service Board Manager

8:45 - 9:00am

Conference Summary

9:00 - 10:30 am

Ministerial Forum

10:30 am

Closing Remarks

Safe Travels Home!